

BioInsight Ltd Medical/Bioscientific Writing Support: Adding Value to Your Venture

Medical/bioscientific publications add value to your venture as they are considered a prestigious and credible source of information by investors, analysts, and the medical community at large

BioInsight Ltd can help you strategize and implement a Publication Plan to get the most out of your medical/scientific publications

Our services:

- *Publication Planning*
 - Maximizing the impact of your data on your target audiences using evidence-based strategic approach to planning your medical/scientific publications (articles and congress presentations)
- *Publication Plan – Execution: Medical/Bioscientific Writing Support*
 - Developing scientifically rigorous, clear and concise publications in an ethical and seamless manner. Supporting:
 - Manuscripts (nonclinical, clinical, reviews) for peer-reviewed journals
 - Abstracts, slide presentations, and posters for scientific congresses

Additional services:

- *Competitive Intelligence (CI)*
 - Strategic and actionable CI reports for your team
 - Summaries of the peer-reviewed literature (key data points and messages)
 - Quantitative analysis of the publication landscape in your area of interest
 - Strategic recommendations based on qualitative and quantitative analyses
- *Protocols for clinical trials*
 - Collaborating with your principal investigators to develop a clinical trial protocol and submitting it to the Helsinki committee at the medical center of your choice
- *Support for internal/external documents and presentations (eg, slide presentations for investors)*

www.bioinsight-medcom.com

About Avital Bareket-Samish

- Avital holds a PhD in Biology from the Technion and completed a post-doc fellowship with the Nobel Prize laureate Prof R. Kornberg at Stanford Medical School
- Avital has 7+ years of experience in medical writing and medical communications; her previous position was VP of Scientific Services in a Medical Communication Agency in the US
- In her previous roles, Avital provided medical writing support for blockbuster drugs such as Doxil, Herceptin, Avastin and Lucentis
- In her previous roles, Avital's group was responsible for providing medical writing support for 244 manuscripts, 222 abstracts, 338 posters, 172 slide decks, as well as summaries of 2,800+ articles

BioInsight Ltd
Medical/Bioscientific Communications

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